

GUARARAPES CONFECÇÕES S.A.

NIRE No. 24.300.000.731

CNPJ/MF No. 08.402.943/0001-52

PUBLICLY-HELD COMPANY

MATERIAL FACT

GUARARAPES CONFECÇÕES SA, a corporation registered as a publicly-held company before the Brazilian Securities and Exchange Commission ("CVM"), headquartered in the city of Natal, State of Rio Grande do Norte, at Rodovia RN 160, s/n, Km 3, bloco A, 1º andar, registered under the CNPJ/MF No. 08.402.943/0001-52, with its incorporating acts filed with the Commercial Registry of the State of Rio Grande do Norte - JUCERN under NIRE No. 24.300.000.731, in compliance with the provisions of CVM Instruction No. 358 of January 3, 2002, hereby informs its shareholders and the market in general, that it has evaluated and held negotiations with certain financial institutions that are part of the securities distribution system, regarding a possible general public distribution, under restricted placement efforts, pursuant to CVM No. 476/09, of simple debentures, not convertible into shares, for the amount of up to R\$ 800 million.

The Company emphasizes that, at present, there is no binding document signed with the respective financial institutions, in the same manner that the general public distribution and the characteristics themselves of the issue of debentures has not been approved by the Company's relevant corporate bodies.

The Company will keep its shareholders and the market in general informed about the progress of the funding in question.

Natal, April 5, 2018.

GUARARAPES CONFECÇÕES S.A.

Flávio Rocha

Vice President and Investor Relations Officer