**GUARARAPES** CONFECÇÕES S/A







# **RESULTS OF THIRD QUARTER 2103 (3Q13)**

**São Paulo, November 7 2013** — Guararapes Confecções S.A. (BM&FBOVESPA: GUAR3 - ON and GUAR4 -PN), **the largest apparel group in Brazil** and the parent company of the retail chain Lojas Riachuelo, reports its results for the third quarter of 2013 (3Q13).

Except where stated otherwise, the financial and operating data are presented on a consolidated basis and in Brazilian Reais, pursuant to Brazilian Corporate Law.

#### Stock Price (11/06/2013)

GUAR3: R\$102.72 GUAR4: R\$94.99 Market Capitalization R\$6.2 billion

# **Operating and Financial Highlights**

- ✓ Same store sales of Riachuelo grew 10.1% in the quarter and 7.4% in 9M13;
- ✓ Consolidated Net Revenue was up 17.1% in 3Q13 and 13.7% in 9M13;
- ✓ Gross Consolidated Products Margin expanded 1.6 p.p. in the quarter, reaching 54.3% in 3Q13 and 54.5% in 9M13;
- ✓ Operating expenses per store fell 5.7% in 3Q13 while operating expenses per m² fell 1.8% in the quarter;
- ✓ Adjusted EBITDA totaled R\$184.6 million in the quarter, 39.7% up on 3Q12. In 9M13, growth was 14.7% to R\$476.8 million;
- ✓ Adjusted EBITDA Margin on consolidated net revenue expanded 3.0 p.p. in 3Q13 to 18.4% in the quarter and 17.7% in 9M13;
- ✓ Net Income totaled R\$89.4 million in 3Q13, 51.7% up on 3Q12 and R\$212.6 million in 9M13, up 9.2%;
- ✓ The Company reached 22.6 million Private Label cards with 2.2 million branded cards.

#### **Conference Call**

Friday (11/08/2013)

In Portuguese

8:00 a.m. (US ET)
Tel.: +55 (11) 3728-5971
+55 (11) 3127 4971
Code: Guararapes

#### **Contacts**

Flávio Rocha **CEO** 

Tulio Queiroz **CFO**tulioj@riachuelo.com.br

Marcelo Oscar Investor Relations marcelo@riachuelo.com.br

| Financial Highlights (R\$ Million)                               | 3Q13    | 3Q12    | Chg.(%)  | 9M13    | 9M12    | Chg.(%)   |
|--|---------|---------|----------|---------|---------|-----------|
| Gross Revenue  | 1,304.1 | 1,096.4 | 18.9%    | 3,493.4 | 3,032.5 | 15.2%     |
| Net Revenue  | 1,001.7 | 855.4   | 17.1%    | 2,694.2 | 2,370.4 | 13.7%     |
| Gross Profit   | 592.7   | 492.8   | 20.3%    | 1,600.1 | 1,391.6 | 15.0%     |
| Gross Margin   | 59.2%   | 57.6%   | 1.6 p.p. | 59.4%   | 58.7%   | 0.7 p.p.  |
| Gross Margin - Products  | 54.3%   | 52.7%   | 1.6 p.p. | 54.5%   | 52.9%   | 1.6 p.p.  |
| EBITDA Adjusted  | 184.6   | 132.2   | 39.7%    | 476.8   | 415.8   | 14.7%     |
| Adjusted EBITDA margin on Consolidated Net revenue               | 18.4%   | 15.4%   | 3.0 p.p. | 17.7%   | 17.5%   | 0.2 p.p.  |
| Adjusted EBITDA margin on Consolidated Net revenue from products | 23.1%   | 19.9%   | 3.2 p.p. | 22.4%   | 22.8%   | -0.4 p.p. |
| Net Income (Loss)  | 89.4    | 58.9    | 51.7%    | 212.6   | 194.7   | 9.2%      |
| EPS (R\$)  | 1.43    | 0.94    | 51.7%    | 3.41    | 3.12    | 9.2%      |



# Guararapes Confecções

The parent company is responsible for the industrial division of the Group, whose entire output is sold through Riachuelo, reflecting the full integration between retail and industry.

#### **Production**

In the third quarter of 2013, **Guararapes produced 11.4 million pieces** against the 11.8 million items recorded for 3Q12. In the first nine months of 2013, production came to **30.2 million** pieces, a **3.1%** decline against the same period of 2012. This is the result of enhanced development of fashion items, which in turn reflects the Company aim of meeting consumer demand for more sophisticated pieces developed in line with actual Riachuelo requirements. To illustrate value generation by the factories, Guararapes **turned over R\$814.6 million** for Riachuelo in 9M13.

### Lojas Riachuelo

The **2013/14 Spring Summer Collection** features a mix of classic inspirations with others for a more modern look. The ruins of Petra were the main backdrop for the campaign.

Women's clothing features prints inspired by Asian tiles while the perfect combination of black and white was revisited with optical and geometric prints. Major trends over recent seasons, military and ethnic inspired clothes crossed paths in prints over military green and embroidery.

Men's wear features two distinct inspirations: Navy, with nautical symbols, reference to yacht clubs and fine fabrics, and safari, with ethnic and tribal references. New to the Pool Blue line, fullprints come with tropical plant and animal prints.

**Net revenue from products** totaled **R\$799.8 million** in the third quarter of 2013 – **20.6**% up on the R\$663.4 million recorded for the same period in 2012. In the "**same-store**" criterion, **10.1**% growth was posted. For the first nine months of the year, net revenue from products came to **R\$2,127.6 million**, **16.9**% more than in the same period of 2012. In the "same-store" criterion, this revenue increased by **7.4**%.

**Consolidated gross margin for products** continued to expand throughout the quarter, passing the 52.7% posted in 3Q12 to reach **54.3**% in 3Q13, an increase of **1.6 p.p.** In the first nine months of 2013, this margin totaled **54.5**%, a **1.6 p.p.** upturn.

The increase in gross margin was driven by the expansion of Guararapes product margins with strict cost control in production, increased development of fashion pieces at proprietary plants and major investments in style and product teams.

3Q13 Results Page 2 of 18

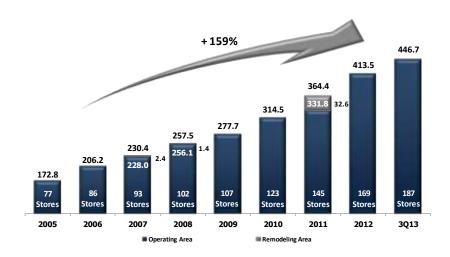




| Operating Data                                   | 3Q13    | 3Q12    | Chg.(%)   | 9M13    | 9M12    | Chg.(%)   |
|--|---------|---------|-----------|---------|---------|-----------|
| Consolidated Net Revenue (R\$ MM)                | 1,001.7 | 855.4   | 17.1%     | 2,694.2 | 2,370.4 | 13.7%     |
| Consolidated Net Revenue from Products (R\$ MM)  | 799.8   | 663.4   | 20.6%     | 2,127.6 | 1,820.1 | 16.9%     |
| All-store nominal growth over the previous year  | 20.6%   | 13.9%   |           | 16.9%   | 14.9%   |           |
| Same-store nominal growth over the previous year | 10.1%   | 5.6%    |           | 7.4%    | 6.2%    |           |
| Number of stores under remodeling in the Period  | 2       | 0       |           | 12      | 1       |           |
| Total number of stores at the end of the period  | 187     | 152     | 23.0%     | 187     | 152     | 23.0%     |
| Sales area in thousand m² at end of the period   | 446.7   | 378.4   | 18.0%     | 446.7   | 378.4   | 18.0%     |
| Net revenue per m² (R\$ per m²)                  |         |         |           |         |         |           |
| Net revenue per average sales area in the period | 1,826.2 | 1,771.1 | 3.1%      | 4,947.0 | 4,900.1 | 1.0%      |
| Average Ticket of the Riachuelo Card (R\$)       | 143.0   | 131.2   | 9.1%      | 139.6   | 130.6   | 6.8%      |
| Total number of Riachuelo Cards (MM)             | 22.6    | 21.2    | 6.6%      | 22.6    | 21.2    | 6.6%      |
| % of total sales using the Riachuelo Card        | 44.3%   | 49.0%   | -4.6 p.p. | 45.5%   | 50.2%   | -4.7 p.p. |
| % of sales through interest-bearing plans (0+8)  | 8.6%    | 9.5%    | -0.9 p.p. | 8.9%    | 10.8%   | -1.9 p.p. |
| Total Net Personal Loan Portfolio (R\$ MM)       | 133.5   | 110.9   | 20.4%     | 133.5   | 110.9   | 20.4%     |
| Number of employees                              |         |         |           |         |         |           |
| Guararapes + Riachuelo + TCV + Midway Mall       | 39,249  | 37,488  | 4.7%      | 39,249  | 37,488  | 4.7%      |

The **Guararapes products** accounted for **38.1%** of Riachuelo's total sales in the third quarter. In 9M13, **32.8%** of total Riachuelo sales were of **Guararapes products**. It is worthy of note that this dynamic is designed into Company planning for the coming years, since growth in retail operation is set to outpace the Group's production capacity, increasingly focused on production of fashion items with greater added value.

## Sales Area (thousand m²) at end of period



During the quarter, the Company opened 9 stores, bringing the total to 187 stores and a sales area of 446,700 m<sup>2</sup> at the end of September. In October and November, the Company opened nine more stores, totaling 27 stores opened in 2013, as shown below.

3Q13 Results Page 3 of 18

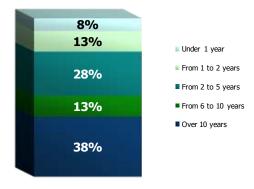




| New Stores 2013   | Opening      | Sales Area (m²) |
|---|--------------|-----------------|
| 1 - Linhares/ES - Shopping PátioMix Linhares              | April 10     | 1,222           |
| 2 - Pouso Alegre/MG - SerraSul Shopping                   | April 16     | 1,377           |
| 3 - São Paulo/SP - Shopping Metrô Tucuruvi                | April 18     | 2,380           |
| 4 - Niterói/RJ - Plaza Shopping Niterói                   | April 30     | 1,090           |
| 5 - Sobral/CE - North Shopping Sobral                     | May 3        | 1,533           |
| 6 - Londrina/PR - Boulevard Londrina Shopping             | May 3        | 1,821           |
| 7 - Marabá/PA - Shopping Pátio Marabá                     | May 7        | 2,136           |
| 8 - Teresina/PI - Teresina Shopping                       | June 6       | 2,567           |
| 9 - Presidente Prudente/SP - Prudenshopping               | June 6       | 2,012           |
| 10 - Betim/MG - Metropolitan Shopping Betim               | July 10      | 1,880           |
| 11 - São Paulo/SP - Shopping Frei Caneca                  | July 16      | 1,653           |
| 12 - Macapá/AP - Amapá Garden Shopping                    | July 30      | 2,424           |
| 13 - Manaus/AM - Shopping Ponta Negra                     | August 08    | 2,401           |
| 14 - Campo Grande/MS - Shopping Bosque dos Ipês           | August 15    | 1,578           |
| 15 - Limeira/SP - Shopping Nações Limeira                 | September 12 | 1,826           |
| 16 - Arapiraca/AL - Pátio Arapiraca Garden Shopping       | September 25 | 2,315           |
| 17 - Sorocaba/SP - Shopping Cidade Sorocaba               | September 27 | 1,370           |
| 18 - Ribeirão Preto/SP - Shopping Iguatemi Ribeirão Preto | September 30 | 1,994           |
| 19 - Pelotas/RS - Shopping Pelotas                        | October 03   | 2,172           |
| 20 - Chapecó/SC - Shopping Pátio Chapecó                  | October 15   | 1,223           |
| 21 - São Bernardo do Campo/SP - Golden Square Shopping    | October 22   | 624             |
| 22 - Rio de Janeiro/RJ - Parque Shopping Sulacap          | October 24   | 2,168           |
| 23 - Santo André/SP - Atrium Shopping Santo André         | October 29   | 1,356           |
| 24 - Goiânia/GO - Passeio das Águas Shopping              | October 30   | 2,327           |
| 25 - Fortaleza/CE - North Shopping Jóquei                 | October 30   | 1,727           |
| 26 - Maceió/AL - Parque Shopping Maceió                   | November 07  | 1,974           |
| 27 - Porto Velho/RO - Porto Velho Shopping                | November 07  | 2,274           |
| Total Sales Area 2013                                     |              | 49,424          |
| Average Stores Area 2013                                  |              | 1,831           |

The expansion process reflects the Riachuelo goal of winning new markets and consolidating its regional status through inauguration and refitting of stores. It is worth remembering that the **maturing** period for a new store is approximately **five years**, a relevant aspect in definition of the growth pace of Company sales. At the end of the third quarter of 2013, **41%** of Riachuelo's sales area was **between one and five years old.** 

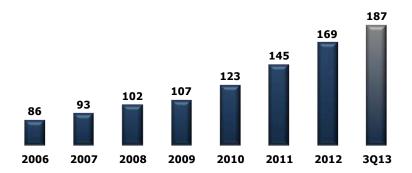
# Sales Area Period - 3Q13



3Q13 Results Page 4 of 18



### **Number of Stores**



# Midway Financeira

Midway Financeira S.A. was incorporated in January 2008 and began operations in July of the same year. It was created to offer financing to consumers of the products and services of its parent company, Lojas Riachuelo, seeking the financial resources best suited to their purchasing needs.

As of August 2008, all new operations related to the Riachuelo card (non-interest-bearing installment sales, interest-bearing installment sales, *Saque Fácil* cash withdrawals, personal loans and financial products) were booked by Midway Financeira.

Midway Financeira's income statement, showing where each line is allocated in the Company's consolidated income statement, is presented below.

in R\$ thousand

| Midway Financeira - Income Statement  | 3Q13     | 3Q12     | Chg. (%) | 9M13      | 9M12      | Chg. (%) | Location in the consolidated Icome<br>Statement |
|---|----------|----------|----------|-----------|-----------|----------|---|
| Financial Service Revenues  | 201,494  | 191,241  | 5.4%     | 564,114   | 549,146   | 2.7%     |   |
| Financial Revenue from interest-bearing sales, late fines and interest on areas       | 144,807  | 147,266  | -1.7%    | 419,296   | 424,203   | -1.2%    | Gross revenue                                   |
| Revenue from Personal Loans and Saque Fácil   | 29,075   | 26,818   | 8.4%     | 81,345    | 74,361    | 9.4%     | Gross revenue                                   |
| Revenue from Financial Product Commissions  | 15,946   | 13,994   | 13.9%    | 45,072    | 41,204    | 9.4%     | Gross revenue                                   |
| Revenue from Commissions from Branded Cards   | 11,667   | 3,162    | 268.9%   | 18,401    | 9,379     | 96.2%    | Gross revenue                                   |
| Allowance for Doubtful Accounts   | (55,579) | (56,826) | -2.2%    | (141,106) | (132,472) | 6.5%     |   |
| Personal Loans and Saque Fácil Provision For Doubtful Accounts (PDA)                  | (6,121)  | (5,605)  | 9.2%     | (16,519)  | (14,242)  | 16.0%    | Provision For Doubtful Accounts (PDA)           |
| Interest-bearing and Non-interest Bearing Sales Provision For Doubtful Accounts (PDA) | (49,458) | (51,222) | -3.4%    | (124,588) | (118,231) | 5.4%     | Provision For Doubtful Accounts (PDA)           |
| Discounts in Loan Operations  | (42,022) | (46,257) | -9.2%    | (122,268) | (117,624) | 3.9%     | Cost of Goods and Services Sold                 |
| Expenses with Card Brand Fees   | (1,079)  | (2,220)  | -51.4%   | (3,131)   | (3,652)   | -14.3%   | Cost of Goods and Services Sold                 |
| Gross Revenue from Financial Operations   | 102,814  | 85,937   | 19.6%    | 297,609   | 295,398   | 0.7%     |   |
| Revenue From Services Rendered to Riachuelo   | 7,073    | 6,242    | 13.3%    | 18,901    | 17,645    | 7.1%     | Other Operating Income/Expenses                 |
| Other Operating Income  | 3        | 10       | -74.1%   | 22        | 83        | -73.7%   | Other Operating Income/Expenses                 |
| Taxes Expenses  | (11,171) | (10,234) | 9.1%     | (30,908)  | (29,606)  | 4.4%     | Deductions                                      |
| Operating Expenses  | (50,873) | (46,614) | 9.1%     | (147,821) | (137,103) | 7.8%     | General and Administrative Expenses             |
| Operating Result  | 47,845   | 35,341   | 35.4%    | 137,803   | 146,416   | -5.9%    |   |
| Revenue From Securities   | 6,712    | 5,725    | 17.2%    | 17,764    | 19,571    | -9.2%    | Financial Revenues (Expenses)                   |
| Expenses From Securities  | (6,927)  | (7,637)  | -9.3%    | (19,012)  | (26,245)  | -27.6%   | Financial Revenues (Expenses)                   |
| Non-operating Result  | 129      | 0        | 33617.8% | 147       | 9         | 1464.4%  | Other Operating Income/Expenses                 |
| Earnings Before Income Tax  | 47,760   | 33,429   | 42.9%    | 136,702   | 139,752   | -2.2%    |   |
| Income and Social Contribution Taxes  | (18,568) | (12,936) | 43.5%    | (53,527)  | (54,933)  | -2.6%    | Income and Social Contribution Taxes            |
| Profit Sharing Plan   | (780)    | (780)    | 0.0%     | (971)     | (1,120)   | -13.3%   | Other Operating Income/Expenses                 |
| Net Income (Loss)   | 28,412   | 19,713   | 44.1%    | 82,205    | 83,699    | -1.8%    |   |

**Financial Operating Revenue** totaled **R\$201.5** million in 3Q13. As a result of the Riachuelo card's smaller share of the Company's sales, the fewer interest-bearing installment sales and the implementation of the 0 + 10 interest-free installment payment plans through December 2012, financial income from interest-bearing installment sales did not grow this quarter. In the first nine months of the year, Financial Operating Revenue stood at **R\$564.1** million.

3Q13 Results Page 5 of 18



**Revenue from Personal Loans** grew **8.4%** from R\$26.8 million in 3Q12 to **R\$29.1** million in 3Q13. In the first nine months of 2013, this revenue line totaled **R\$81.3** million, **9.4%** up on the R\$74.4 million presented in 9M12. It should be noted that the increase in **Revenues with Commissions from Co-Branded Cards** in 9M13 derives from revenues with annuities paid by cardholders and additional cardholders that have completed two years with the co-branded card.

**Operating Expenses** increased by just **9.1%** against 3Q12. From January to September 2013, Operating Expenses totaled **R\$147.8 million**, **7.8%** up on the R\$137.1 million recorded in the same period of 2012, a result of strict control of branded card transactions and increased private-label card issue. To facilitate understanding, administrative and other operating expenses are consolidated under "Operating Expenses".

Over the course of the third quarter, the Company continued to manage its portfolio of provisions for doubtful accounts (PDA) in order to maintain the **PDA/Portfolio Volume** ratio at **levels appropriate** for the degree of risk in its operations. To better illustrate the PDA constitution process, the table below provides a breakdown of the portfolio by overdue time period and respective amounts provided for, and also compares the PDA/Volume ratio for the portfolio with minimum levels required pursuant to Resolution 2682 of the Central Bank of Brazil (BACEN).

| eriod of Overdue (days)    | Risk         | Portfolio | PDA Balance | PDA Balance (%) | Risk | PDA Balance (%) |
|----------------------------|--------------|-----------|-------------|-----------------|------|-----------------|
| performing                 | Α            | 824,350   | 18,196      | 2.2%            | Α    | 0.5%            |
| 15-30                      | В            | 59,975    | 2,351       | 3.9%            | В    | 1.0%            |
| 31-60                      | С            | 50,963    | 4,078       | 8.0%            | С    | 3.0%            |
| 61-90                      | D            | 33,147    | 4,492       | 13.6%           | D    | 10.0%           |
| 91-120                     | E            | 29,086    | 10,292      | 35.4%           | E    | 30.0%           |
| 121-150                    | F            | 24,526    | 15,064      | 61.4%           | F    | 50.0%           |
| 151-180                    | G            | 23,851    | 21,663      | 90.8%           | G    | 70.0%           |
| 181-360                    | Н            | 177,893   | 177,893     | 100.0%          | Н    | 100.0%          |
| September 2013 Total       |              | 1,223,791 | 254,030     | 20.8%           |      |                 |
| Up to 180 days             |              | 1,045,898 | 76,137      | 7.3%            |      |                 |
| overage ratio (overdue moi | re than 90 d |           | 99.5%       |                 |      |                 |
| DA X Minimum Required by   | Central Ban  | k         |             |                 |      | 112.8%          |

<sup>\*</sup> Total PDA for credits overdue by more than 90 days (E-H)

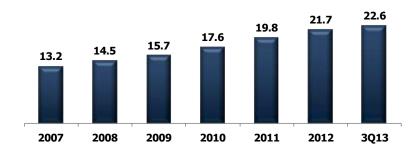
As shown, Midway Financeira has a balance of provisions exceeding the minimum level established by the Central Bank for all portfolio volume bands (A-H). As such, the Company closed out the period with a **PDA** balance of 12.8% higher than the minimum required by BACEN with sufficient total provision to cover 99.5% of credits overdue by more than 90 days. The **stock of provisions** continued above calculations, closing out the period at 7.3% of the portfolio overdue by up to 180 days.

The **Basel Index** ended 3Q13 at **43.3**%. This index is an international indicator created by the Basel Committee on Banking Supervision, which recommends a minimum total capital/risk-weighted asset ratio of 8%. In Brazil, the minimum required ratio is 11%, in accordance with the prevailing legislation (CMN Resolution 3,490/07 and BACEN Circular Letters 3,360/07 and 3,477/09).

3013 Results Page 6 of 18



#### Amount of Cards Issued (Million)

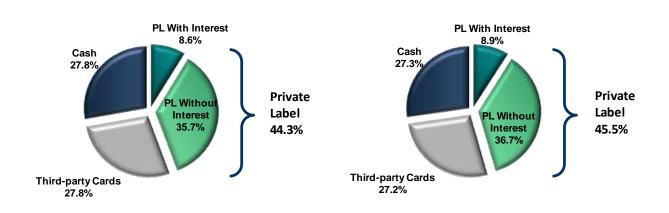


The total card base achieved the milestone of **22.6 million private-label cards**, with **312,800** units issued in the third quarter of 2013 alone. **The average ticket for the** Riachuelo Card totaled **R\$143.03** in the quarter, **9.1%** up on the R\$131.16 recorded for 3Q12. Considering the first nine months of the 2013, the average ticket came to **R\$139.58**, a **6.8%** upturn over the R\$130.65 reported in 9M12.

In 2010, Midway Financeira began to offer the branded card to its customers in partnership with Visa and MasterCard, and at the end of September 2013, the Company had issued a total of **2.2 million co-branded cards**.

# Distribution of Sales - 3Q13

### Distribution of Sales -9M13



The **Riachuelo Card** accounted for **44.3%** of sales in 3Q13 against 49.0% in 3Q12. In 9M13, the Riachuelo Card's share of sales was **45.5%**, versus 50.2% in 9M12. The **proportion of interest-charged installment sales** in total sales reached **8.6%** in 3Q13 against 9.5% recorded for 3Q12. In the first nine months of 2013, this type of sales accounted for **8.9%** of total sales.

The reduction was due to the cardholder base building period at recently inaugurated stores and the growing penetration of branded cards in all income brackets. Bear in mind that during the maturation phase of a new unit, it is natural to have a higher concentration of purchases using third-party cards or even cash, since a significant percentage of clients do not yet have a private-label card.

3013 Results Page 7 of 18



# **Performance of Financial Operations**

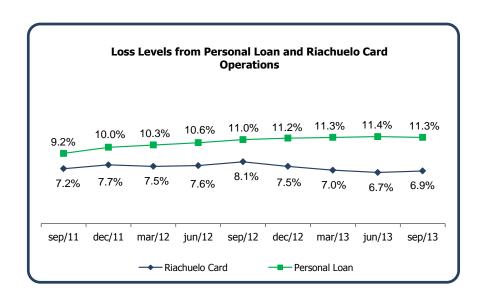
As shown in the following table, **EBITDA** from **Financial Operations** totaled **R\$39.9** million in 3Q13, representing **21.6**% of Adjusted EBITDA on Consolidated for the Group. In 9M13, **EBITDA** from **Financial Operations** stood at **R\$117.5** million, accounting for **24.7**% of Adjusted EBITDA on Consolidated for the Group.

in R\$ thousand

| EBITDA from Financial Operations  | 3Q13     | 3Q12     | Chg. (%) | 9M13      | 9M12      | Chg. (%)  |
|---|----------|----------|----------|-----------|-----------|-----------|
| Gross Revenue   | 201,494  | 191,241  | 5.4%     | 564,114   | 549,146   | 2.7%      |
| Financial Revenue from Interest-Bearing Sales, Fines & Timely Interest Payments | 144,807  | 147,266  | -1.7%    | 419,296   | 424,203   | -1.2%     |
| Revenue from Personal Loans and Saque Fácil                                     | 29,075   | 26,818   | 8.4%     | 81,345    | 74,361    | 9.4%      |
| Revenue from Commissions on Financial Products                                  | 15,946   | 13,994   | 13.9%    | 45,072    | 41,204    | 9.4%      |
| Revenue from from Comissions from Branded Cards                                 | 11,667   | 3,162    | 268.9%   | 18,401    | 9,379     | 96.2%     |
| Tax Expenses  | (11,171) | (10,234) | 9.1%     | (30,908)  | (29,606)  | 4.4%      |
| Net Revenue   | 190,323  | 181,006  | 5.1%     | 533,206   | 519,541   | 2.6%      |
| Costs   | (43,102) | (48,477) | -11.1%   | (125,399) | (121,276) | 3.4%      |
| Discounts on Loan Operations  | (42,022) | (46,257) | -9.2%    | (122,268) | (117,624) | 3.9%      |
| Expenses from Registration and Collections Charges                              | (1,079)  | (2,220)  | -51.4%   | (3,131)   | (3,652)   | -14.3%    |
| Gross Profit  | 147,222  | 132,529  | 11.1%    | 407,808   | 398,264   | 2.4%      |
| PDA Expenses  | (55,664) | (56,889) | -2.2%    | (141,496) | (132,703) | 6.6%      |
| PDA Expenses (Riachuelo)  | (85)     | (63)     | 36.2%    | (389)     | (230)     | 69.1%     |
| PDA Expenses  | (55,579) | (56,826) | -2.2%    | (141,106) | (132,472) | 6.5%      |
| Financial Transaction Contribution Margin                                       | 91,558   | 75,640   | 21.0%    | 266,312   | 265,562   | 0.3%      |
| Operating Expenses  | (50,873) | (46,614) | 9.1%     | (147,821) | (137,103) | 7.8%      |
| Other Operating Income/Expenses   | (777)    | (770)    | 1.0%     | (949)     | (1,037)   | -8.5%     |
| EBITDA from Financial Operations  | 39,907   | 28,256   | 41.2%    | 117,542   | 127,422   | -7.8%     |
| % Adjusted EBITDA on Consolidated   | 21.6%    | 21.4%    | 0.2 p.p. | 24.7%     | 30.6%     | -6.0 p.p. |

**Expenses with losses and PDA** totaled **R\$55.7 million** in 3Q13 and **R\$141.5 million** in 9M13. The current provision level (7.3%) takes into account Company expectations for the performance of its loss level over the coming months. It is worthy of note that such expenditure includes losses from operation of the branded store cards.

The following chart shows loss level trends in Riachuelo card (private label + branded) and personal loan operations. The ratios indicate the percentage overdue by more than 180 days in relation to total expected receivables in each period.



3Q13 Results Page 8 of 18



The Riachuelo Card loss level, including branded cards, fell from 6.7% in June 2013 to 6.9% in this third quarter of 2013, in line with company expectations and consistent with current provision levels. The loss level for personal loan transactions reached 11.3% at the end of September 2013. The portfolio for such transactions, including charges, rose by 17.9% against the same period in 2012, totaling R\$160.4 million at the end of September 2013 (R\$133.5 million not including charges).

### **Midway Mall and Own Stores**

The Midway Mall is located at the most important junction in Natal (Rio Grande do Norte), formed by Avenida Senador Salgado Filho and Avenida Bernardo Vieira, two of the city's main thoroughfares. It is also highly accessible, located only 15 minutes from the city's main districts, ensuring that the entire city perimeter is within its catchment area.

Inaugurated on April 27, 2005, and currently with nearly all of its gross area leased, the mall comprises 231,000 m<sup>2</sup> spread over three floors, with 13 anchor stores, satellite stores, a food court and several service outlets. The third floor, expanded in 2010, includes a seven-screen movie theater (Cinemark), five new anchor stores, various satellite stores and a complete gourmet area with renowned city restaurants.

Also on the third floor, the Midway Mall houses the Teatro Riachuelo, the most modern and comprehensive performing arts venue in Brazil's Northeast. Inaugurated in December 2010, it can hold up to 3,500 spectators, depending on its configuration. The project exemplifies the mall's consolidation of leisure, entertainment and the arts, providing the public with a wide range of shows and performances, through a specialized management team in partnership with highly experienced segment operators.

The table below shows the evolution of the mall's revenue and EBITDA. Note that revenue and expenses related to shopping mall operations are booked under 'Gross Revenue' and 'General and Administrative Expenses', respectively.

| Midway Results (R\$ Thousand)               | 3Q13   | 3Q12   | Chg.(%)  | 9M13   | 9M12   | Chg.(%)  |
|---|--------|--------|----------|--------|--------|----------|
| Rental and Key Money Net Revenue (R\$ '000) | 12,345 | 11,650 | 6.0%     | 35,416 | 32,711 | 8.3%     |
| EBITDA (R\$ '000)                           | 11,695 | 10,911 | 7.2%     | 33,314 | 30,168 | 10.4%    |
| EBITDA Margin                               | 94.7%  | 93.7%  | 1.1 p.p. | 94.1%  | 92.2%  | 1.8 p.p. |
| GLA (thousand m²)                           | 65.7   | 65.7   | 0.0%     | 65.7   | 65.7   | 0.0%     |
| EBITDA/GLA (R\$/m²)                         | 178.1  | 166.1  | 7.2%     | 507.2  | 459.3  | 10.4%    |
| NOI (R\$ '000)                              | 12,932 | 11,363 | 13.8%    | 36,798 | 31,794 | 15.7%    |
| NOI Margin                                  | 95.5%  | 93.9%  | 1.6 p.p. | 94.7%  | 93.2%  | 1.4 p.p. |

| Midway Mall (R\$ Thousand)  | 3Q13   | 3Q12   | Chg.(%) | 9M13   | 9M12   | Chg.(%) |
|-----------------------------|--------|--------|---------|--------|--------|---------|
| Gross Revenue - Midway Mall | 13,545 | 12,105 | 11.9%   | 38,866 | 34,102 | 14.0%   |
| Rents                       | 12,885 | 11,461 | 12.4%   | 36,959 | 32,296 | 14.4%   |
| Assignment of Rights        | 660    | 644    | 2.5%    | 1,907  | 1,806  | 5.6%    |

In addition to mall operations, the Group also owns a large number of the properties where its stores are located – of the 187 active Riachuelo stores at the close of September 2013, 46 were installed on properties owned by the Group, i.e., owned sales area of 119,400 m² (27%) out of a total of 446,700 m². In conjunction with its two distribution centers and six production facilities, the company currently owns around 800,000 m² of gross built-up area.

3Q13 Results Page 9 of 18





|               | Quantity | (%)  |
|---------------|----------|------|
| Own Stores    | 46       | 25%  |
| Mall Stores   | 8        | 4%   |
| Street Stores | 38       | 20%  |
| Rented Stores | 141      | 75%  |
| Mall Stores   | 137      | 73%  |
| Street Stores | 4        | 2%   |
| Total Stores  | 187      | 100% |

| Street stores located on own properties |                   |                 |            |  |  |  |
|---|-------------------|-----------------|------------|--|--|--|
| State                                   | No. of Own Stores | Sales Area (m²) | Total Area |  |  |  |
| Alagoas                                 | 1                 | 1,968           | 3,135      |  |  |  |
| Amazonas                                | 1                 | 3,101           | 5,282      |  |  |  |
| Ceará                                   | 1                 | 2,562           | 4,129      |  |  |  |
| Distrito Federal                        | 2                 | 3,901           | 6,746      |  |  |  |
| Goiás                                   | 2                 | 3,888           | 5,972      |  |  |  |
| Maranhão                                | 1                 | 3,886           | 4,319      |  |  |  |
| Minas Gerais                            | 1                 | 2,895           | 7,849      |  |  |  |
| Mato Grosso do Sul                      | 2                 | 4,109           | 6,423      |  |  |  |
| Mato Grosso                             | 1                 | 2,310           | 4,766      |  |  |  |
| Pernambuco                              | 1                 | 7,176           | 13,316     |  |  |  |
| Pará                                    | 2                 | 2,765           | 5,619      |  |  |  |
| Piauí                                   | 1                 | 3,830           | 5,905      |  |  |  |
| Paraná                                  | 5                 | 10,761          | 21,307     |  |  |  |
| Rio Grande do Norte                     | 2                 | 7,902           | 12,089     |  |  |  |
| Rio Grande do Sul                       | 1                 | 1,996           | 3,055      |  |  |  |
| Sergipe                                 | 1                 | 3,202           | 5,481      |  |  |  |
| São Paulo                               | 13                | 25,534          | 58,160     |  |  |  |
| Total Street Stores                     | 34                | 91,786          | 173,553    |  |  |  |

| State               | No. of Own Stores | Sales Area (m²) | Total Area |
|---------------------|-------------------|-----------------|------------|
| Amazonas            | 1                 | 2,941           | 4,172      |
| Distrito Federal    | 1                 | 2,660           | 3,926      |
| Espírito Santo      | 1                 | 3,409           | 4,560      |
| Pernambuco          | 1                 | 3,276           | 4,446      |
| Rio de Janeiro      | 1                 | 4,128           | 5,384      |
| Rio Grande do Norte | 1                 | 6,556           | 10,230     |
| São Paulo           | 2                 | 4,649           | 7,639      |
| Total Mall Stores   | 8                 | 27,619          | 40,357     |

| Guarulhos Distribution Center |         |
|-------------------------------|---------|
| Guarulhos DC land area        | 187,223 |
| Total Built-up Area           | 85.171  |

119,405

42

213,910

Total Own Stores

| Natal Distribution Center |        |
|---------------------------|--------|
| Total Built-up Area       | 57,552 |

| Riachuelo São Paulo Head Office |        |
|---------------------------------|--------|
| Headquarters land area          | 45,030 |
| Total Built-up Area             | 42,312 |

3013 Results Page 10 of 18



### **TCV**

Transportadora Casa Verde (TCV) is responsible for part of the Group's logistics and, thanks to the investments in recent years, particularly in technology, TCV ensures that the Company's products are delivered to the Riachuelo stores in a timely and efficient manner.

# **Grupo Guararapes - Consolidated**

The company's consolidated results include the results of the parent company and its subsidiaries.

#### **Net Revenue**

Consolidated net revenue totaled R\$1,001.7 million in the third quarter of 2013, 17.1% up on the R\$855.4 million in the same period of 2012. In the first nine months of the year, consolidated net revenue grew from R\$2,370.4 million in 2012 to R\$2,694.2 million in 2013, a 13.7% increase. Consolidated net revenue is made up of Midway Financeira net revenue (R\$190.3 million in 3Q13), Midway Mall net revenue (R\$11.6 million in 3Q13) and net revenue from products (R\$799.8 million in 3Q13).

## **Gross Profit and Gross Margin**

Over the third quarter, **consolidated gross profit** grew by **20.3%**, rising from R\$492.8 million in 3Q12 to **R\$592.7** million in 3Q13. In 9M13, **consolidated gross profit** reached **R\$1,600.1** million, **15.0%** up on the R\$1,391.6 million recorded in 9M12. The **consolidated gross margin** in the period reached **59.2%**, **1.6** p.p. more than the 57.6% posted for 3Q12. In the first nine months of the year, the **consolidated gross margin** totaled **59.4%**, a **0.7** p.p. increase over the 58.7% posted in 9M12.

Excluding Midway Financeira and Midway Mall figures, **consolidated gross profit from products** reached **54.3%** in 3Q13, **1.6 p.p.** up on the same period in 2012. In 9M13, this margin came to **54.5%**, up 1.6 p.p. in the period as shown in the table below.

| (R\$ Thousand)                            | 3Q13      | 3Q12      | Chg. (%) | 9M13      | 9M12      | Chg. (%) |
|---|-----------|-----------|----------|-----------|-----------|----------|
| Consolidated Net Revenue                  | 1,001,678 | 855,366   | 17.1%    | 2,694,164 | 2,370,428 | 13.7%    |
| (-) Net Revenue - Midway Financeira       | (190,323) | (181,006) | 5.1%     | (533,206) | (519,541) | 2.6%     |
| (-) Net Revenue - Midway Mall             | (11,566)  | (10,945)  | 5.7%     | (33,403)  | (30,809)  | 8.4%     |
| (=) Consolidated Net Revenue of Products  | 799,789   | 663,415   | 20.6%    | 2,127,554 | 1,820,078 | 16.9%    |
| Consolidated Gross Profit                 | 592,740   | 492,801   | 20.3%    | 1,600,112 | 1,391,583 | 15.0%    |
| (-) Gross Profit - Midway Financeira      | (147,222) | (132,529) | 11.1%    | (407,808) | (398,264) | 2.4%     |
| (-) Gross Profit - Midway Mall            | (11,566)  | (10,945)  | 5.7%     | (33,403)  | (30,809)  | 8.4%     |
| (=) Consolidated Gross Profit of Products | 433,952   | 349,327   | 24.2%    | 1,158,901 | 962,510   | 20.4%    |
| Consolidated Gross Margin of Products     | 54.3%     | 52.7%     | 1.6 p.p. | 54.5%     | 52.9%     | 1.6 p.p. |

### **Operating Expenses**

Sales expenses totaled R\$285.4 million in the quarter, an 18.3% rise against the R\$241.3 million in 3Q12. General and administrative expenses grew by 4.6%, rising from R\$82.7 million in 3Q12 to R\$86.5 million in 3Q13. In the first nine months of 2013, sales expenses stood at R\$779.4 million, an 18.0% increase, and general and administrative expenses came to R\$258.0 million, 9.0% up on the R\$236.7 million posted in 9M12.

3Q13 Results Page 11 of 18



Taking administrative and sales expenses together, growth in the quarter was 14.8%, reaching R\$371.9 million, representing 37.1% of net revenue and below the 37.9% in 3Q12. In 9M13, these expenses totaled R\$1,037.4 million, a 15.7% increase, or 38.5% of net revenue, versus 37.8% in 9M12. Increased expenses in the period were a consequence of a higher volume of spending on new store inaugurations over the course of 4Q12.

The significant cost control in the period is evident by excluding the effects of expenses incurred with the stores opened as of 4Q12 and the pre-operational expenses from the stores opened in 2013. Thus, the upturn in operating expenses would be just **7.9%** in 3Q13 and **8.5%** in 9M13.

Operating expenses per m<sup>2</sup> declined by 1.8% in the period, while operating expenses per store were down 5.7% compared to the same period in the previous year. In the first nine months of 2013, operating expenses per m<sup>2</sup> decreased by 0.1%, while operating expenses per store fell by 3.5% against the same period of 2012.

Em R\$ mil

| Operating Expenses (R\$ thousand)                     | 3Q13      | 3Q12      | Chg. (%)  | 9M13        | 9M12      | Chg. (%) |
|---|-----------|-----------|-----------|-------------|-----------|----------|
| Selling Expenses                                      | (285,374) | (241,271) | 18.3%     | (779,401)   | (660,237) | 18.0%    |
| General and Administrative Expenses                   | (86,524)  | (82,749)  | 4.6%      | (258,016)   | (236,696) | 9.0%     |
| Total Operating Expenses                              | (371,898) | (324,020) | 14.8%     | (1,037,417) | (896,933) | 15.7%    |
| Total Operating Expenses / Consolidated Net Revenue   | 37.1%     | 37.9%     | -0.8 p.p. | 38.5%       | 37.8%     | 0.7 p.p. |
| Total Operating Expenses per Store                    | (2,038)   | (2,160)   | -5.7%     | (5,828)     | (6,040)   | -3.5%    |
| Total Operating Expenses per Store per m <sup>2</sup> | (849)     | (865)     | -1.8%     | (2,412)     | (2,415)   | -0.1%    |

### **Operating Income**

In addition to apparel sales, the Company includes Midway Mall and Midway Financeira as part of its core operations.

In the third quarter of 2013, **Adjusted EBITDA** came to **R\$184.6** million, a **39.7%** upturn on the R\$132.2 million figure recorded in 3Q12. The **Adjusted EBITDA** margin on consolidated net revenue from products grew 3.2 p.p. in the quarter to **23.1%** in 3Q13 (**18.4%** when calculated on consolidated net revenue for the Company). In the first nine months of 2013, **Adjusted EBITDA** totaled **R\$476.8** million, **14.7%** more than in the same period of 2012. The **Adjusted EBITDA** margin on consolidated net revenue from products stood at **22.4%** in 9M13 (**17.7%** when calculated on total net revenue).

| EBITDA Reconciliation (R\$ thousand)                             | 3Q13    | 3Q12    | Chg. (%) | 9M13    | 9M12    | Chg. (%)  |
|--|---------|---------|----------|---------|---------|-----------|
| Net Income (Loss)  | 89,413  | 58,935  | 51.7%    | 212,622 | 194,701 | 9.2%      |
| (+) Income and Social Contribution Taxes                         | 27,362  | 14,938  | 83.2%    | 69,065  | 62,200  | 11.0%     |
| (+) Financial Revenue (Expense)                                  | 6,584   | 6,816   | -3.4%    | 23,738  | 14,660  | 61.9%     |
| (+) Depreciation and Amortization (Expenses + Costs)             | 45,902  | 38,531  | 19.1%    | 130,831 | 111,329 | 17.5%     |
| EBITDA   | 169,261 | 119,220 | 42.0%    | 436,256 | 382,891 | 13.9%     |
| (+) IR Tax Benefits  | 15,366  | 12,931  | 18.8%    | 40,530  | 32,896  | 23.2%     |
| EBITDA Adjusted  | 184,627 | 132,152 | 39.7%    | 476,786 | 415,787 | 14.7%     |
| Adjusted EBITDA margin on Consolidated Net revenue               | 18.4%   | 15.4%   | 3.0 p.p. | 17.7%   | 17.5%   | 0.2 p.p.  |
| Adjusted EBITDA margin on Consolidated Net revenue from products | 23.1%   | 19.9%   | 3.2 p.p. | 22.4%   | 22.8%   | -0.4 p.p. |

<sup>\*</sup> The Company now reconciles EBITDA in line with CVM Instruction 527, i.e. EBITDA = net income plus income taxes, the net financial result, amortization, depreciation and depletion. Also, in accordance with paragraph 4 of the same Instruction, we opted to use ADJUSTED EBITDA because we understand that the adjustment related to "income tax benefits" contributes to the Company's gross cash generation, since it does not represent any cash outflow.

The performance shown above is the result of the growth rate of same-store sales; increase in the gross margin on products in the period; strict control of operating expenses since the last financial year which has offset some of the impact caused by additional expenses from new stores, and improved financial operation performance in the quarter.

3Q13 Results Page 12 of 18



### **Net Income**

**Consolidated net income** rose from R\$58.9 million in 3Q12 to **R\$89.4** million in 2Q13, posting a **51.7%** upturn. In the first nine months of 2013, **consolidated net income** stood at **R\$212.6** million, 9.2% up on the R\$194.7 million recorded in the same period of 2012.

The **net margin on net revenue from products** was **11.2%** in 3Q13 (**8.9%** when calculated on total net revenue for the Company), compared to 8.9% (6.9% if calculated on the Company's total net revenue) in 3Q12. In 9M13, **net margin on net revenue from products** came to **10.0%** (**7.9%** if calculated on total Company net revenue), versus 10.7% (8.2% if calculated on the Company's total net revenue) in 9M12.

### **Net Debt**

At the end of September 2013, Cash and Cash Equivalents reached the mark of R\$311.9 million. Loans and financing came to a total of R\$745.4 million, of which R\$510.7 million corresponds to financing obtained from the Brazilian National Economic and Social Development Bank (BNDES). As such, the Company closed the third quarter of 2013 with R\$433.5 million in net debt – 18.8% up on the R\$365.0 million recorded in 3Q12.

| Indebtness (R\$ Thousand) | 09/30/2013 | 06/30/2013 | 09/30/2012 |
|---------------------------|------------|------------|------------|
| Cash and Cash Equivalents | 311,880    | 257,146    | 266,509    |
| Loans and Financing       | (745,400)  | (778,277)  | (631,473)  |
| Short Term                | (160,276)  | (171,933)  | (153,775)  |
| Long Term                 | (585,124)  | (606,344)  | (477,698)  |
| Net Debt                  | (433,520)  | (521,131)  | (364,964)  |
| Net Debt/EBITDA (LTM)     | 0.6        | 0.7        | 0.6        |

# Investments (CapEx)

Between January and September 2013, Group **investments** in fixed assets totaled **R\$272.3 million**, well up on the R\$165.3 million in 9M12. Of total investment in the period, **R\$253.4 million** (93%) was allocated to Riachuelo, with **R\$132.7 million** going towards new store openings and a further **R\$31.4 million** on the process of refitting branches.

| Investments (R\$ Thousand) | 3Q13 | (%)  | 3Q12 | (%)  | 9M13  | (%)  | 9M12  | (%)  |
|----------------------------|------|------|------|------|-------|------|-------|------|
| New Stores                 | 49.1 | 62%  | 46.9 | 61%  | 132.7 | 49%  | 86.3  | 52%  |
| Remodelings                | 4.1  | 5%   | 0.3  | 0%   | 31.4  | 12%  | 7.4   | 5%   |
| IT                         | 11.7 | 15%  | 4.3  | 6%   | 22.3  | 8%   | 11.1  | 7%   |
| General Rebuilding         | 3.0  | 4%   | 3.7  | 5%   | 10.3  | 4%   | 7.9   | 5%   |
| Other                      | 5.7  | 7%   | 12.6 | 16%  | 56.8  | 21%  | 26.0  | 16%  |
| Total Riachuelo            | 73.6 | 93%  | 67.8 | 88%  | 253.4 | 93%  | 138.7 | 84%  |
| Guararapes                 | 5.6  | 7%   | 9.1  | 12%  | 18.9  | 7%   | 26.6  | 16%  |
| Total                      | 79.2 | 100% | 76.9 | 100% | 272.3 | 100% | 165.3 | 100% |

3Q13 Results Page 13 of 18



# **Guidance 4Q13**

In 4Q13, the Company expects more significant growth in same-store sales in line with the performance of the first nine months of 2013. In respect of the gross margin for products, the Company believes continued year-on-year expansion is likely.

The expansion process of the company contemplates 38 new stores for 2013, on which 20 units for 4Q13. During October to November were already opened 09 new units. Note that this quantity may be changed to above according to the malls schedule.

The reported data are hypothetical and does not constitute a promise of performance.

# Contacts

# For further information, please contact:

Flávio Rocha

CEO

E-mail: ri@riachuelo.com.br

Tulio Queiroz

CFO

E-mail: tulioj@riachuelo.com.br

Marcelo Oscar Investor Relations

E-mail: <a href="marcelo@riachuelo.com.br">marcelo@riachuelo.com.br</a> Phone: +55 (11) 2281-2137

3Q13 Results Page 14 of 18



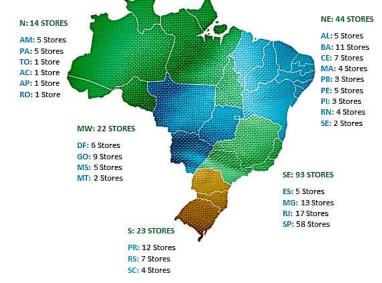
# About Guararapes-Riachuelo

Guararapes is the largest fashion group in Brazil and parent company of the Lojas Riachuelo retail chain, with **196** stores nationwide.

In developed countries, large companies account for between 30% and 40% of the retail textile market, whereas in Brazil the sum of the biggest firms accounts for less than 10%. The main competitive advantage of small companies is the informality of their operations.

However, big chains have expanded due to scale gains, investments in product quality, and their positioning as sellers of fashion, as well as their fast inventory turnover, allowing them to adapt rapidly to the season's trends.

In recent years, Guararapes has invested heavily in its support operations by



196 stores: 23 states and Federal District

modernizing its facilities, opening distribution centers in Natal and Sao Paulo and implementing IT in the financial and operational management of its operations.

One of the Company's most important advantages is the integration between its retail and manufacturing operations, a model that has proved highly successful since it permits a rapid response to changes in the market.

The **Riachuelo card base** is one of the Company's core assets as it establishes long-term relationships with a growing customer base, which currently numbers close to **22.6 million**, including **2.2 million branded card** holders (September 2013). Another of the Company's main operations is financial services, which offer customers interest-charged installment sales, personal loans, insurance and other financial products.

This release contains forward-looking statements relating to the prospects of the business, operating estimates and financial results, and those related to growth prospects of Guararapes Confecções S.A. and its subsidiaries. These are merely projections and as such are based exclusively on the expectations of Guararapes' management concerning the future of the business and its continuous access to capital to finance the company business plan. Such forward-looking statements depend heavily on changes in market conditions, government regulations, competitive pressures and the performance of the Brazilian and international economies and the industry, and therefore are subject to change without prior notice.

3013 Results Page 15 of 18



# **Consolidated Financial Statements**

in R\$ thousand

| Income Statement   | 3Q13      | 3Q12      | Chg. (%) | 9M13        | 9M12      | Chg. (%) |
|--|-----------|-----------|----------|-------------|-----------|----------|
| Gross Revenue  | 1,304,085 | 1,096,397 | 18.9%    | 3,493,355   | 3,032,463 | 15.29    |
| Gross Revenue - Products   | 1,089,826 | 893,756   | 21.9%    | 2,892,387   | 2,451,117 | 18.0%    |
| Gross Revenue - Midway Financeira                                  | 201,494   | 191,241   | 5.4%     | 564,114     | 549,146   | 2.7%     |
| Gross Revenue - Midway Mall  | 12,765    | 11,400    | 12.0%    | 36,854      | 32,200    | 14.5%    |
| Deductions   | (324,463) | (260,183) | 24.7%    | (853,305)   | (709,273) | 20.39    |
| ICMS tax benefits  | 22,055    | 19,153    | 15.2%    | 54,114      | 47,238    | 14.6%    |
| Net Revenue  | 1,001,678 | 855,366   | 17.1%    | 2,694,164   | 2,370,428 | 13.79    |
| Net Revenue - Products   | 799,789   | 663,415   | 20.6%    | 2,127,554   | 1,820,078 | 16.9%    |
| Net Revenue - Midway Financeira                                    | 190,323   | 181,006   | 5.1%     | 533,206     | 519,541   | 2.6%     |
| Net Revenue - Midway Mall  | 11,566    | 10,945    | 5.7%     | 33,403      | 30,809    | 8.4%     |
| Cost of Goods and Services Sold                                    | (408,938) | (362,565) | 12.8%    | (1,094,051) | (978,845) | 11.89    |
| COGS - Products  | (365,837) | (314,088) | 16.5%    | (968,653)   | (857,569) | 13.0%    |
| Costs - Midway Financeira  | (43, 102) | (48,477)  | -11.1%   | (125,399)   | (121,276) | 3.4%     |
| Costs - Midway Mall  |           |           |          |             | -         |          |
| Gross Profit   | 592,740   | 492,801   | 20.3%    | 1,600,112   | 1,391,583 | 15.09    |
| Gross Profit - Products  | 433,952   | 349,327   | 24.2%    | 1,158,901   | 962,510   | 20.4%    |
| Gross Profit - Midway Financeira                                   | 147,222   | 132,529   | 11.1%    | 407,808     | 398,264   | 2.4%     |
| Gross Profit - Midway Mall   | 11,566    | 10,945    | 5.7%     | 33,403      | 30,809    | 8.4%     |
| Gross Margin   | 59.2%     | 57.6%     | 1.6 p.p. | 59.4%       | 58.7%     | 0.7 p.p  |
| Gross Marain - Products  | 54.3%     | 52.7%     | 1.6 p.p. | 54.5%       | 52.9%     | 1.6 p.p  |
| Gross Margin - Midway Financeira                                   | 77.4%     | 73.2%     | 4.1 p.p. | 76.5%       | 76.7%     | -0.2 p.p |
| Selling Expenses   | (285,374) | (241,271) | 18.3%    | (779,401)   | (660,237) | 18.09    |
| General and Administrative Expenses                                | (86,524)  | (82,749)  | 4.6%     | (258,016)   | (236,696) | 9.09     |
| Provision for Doubtful Accounts                                    | (55,664)  | (56,889)  | -2.2%    | (141,496)   | (132,703) | 6.69     |
| Depreciation and Amortization Expenses                             | (40,825)  | (31,552)  | 29.4%    | (114,281)   | (91,373)  | 25.19    |
| Other Operating Expenses/Income                                    | (993)     | 348       | n.m.     | (1,495)     | 988       | n.m      |
| EBIT   | 123,359   | 80,689    | 52.9%    | 305,425     | 271,562   | 12.59    |
| Financial Revenue (Expense)  | (6,584)   | (6,816)   | -3.4%    | (23,738)    | (14,660)  | 61.99    |
| Earnings Before Income Tax and Social Contribution                 | 116,775   | 73,873    | 58.1%    | 281,687     | 256,902   | 9.69     |
| Income and Social Contribution Taxes                               | (27,362)  | (14,938)  | 83.2%    | (69,065)    | (62,200)  | 11.09    |
| Net Income (Loss)  | 89,413    | 58,935    | 51.7%    | 212,622     | 194,701   | 9.29     |
| Depreciation and Amortization (Expenses + Costs)                   | 45,902    | 38,531    | 19.1%    | 130,831     | 111,329   | 17.59    |
| EBITDA   | 169,261   | 119,220   | 42.0%    | 436,256     | 382,891   | 13.99    |
| IR Tax Benefits  | 15,366    | 12,931    | 18.8%    | 40,530      | 32,896    | 23.29    |
| Adjusted EBITDA  | 184,627   | 132,152   | 39.7%    | 476,786     | 415,787   | 14.79    |
| Adjusted EBITDA Adjusted EBITDA margin on Consolidated Net revenue | 18.4%     | 15.4%     | 3.0 p.p. | 17.7%       | 17.5%     | 0.2 p.p  |
| Adjusted EBITDA margin on Consolidated Net revenue from products   | 23.1%     | 19.9%     | 3.2 p.p. | 22.4%       | 22.8%     | -0.4 p.p |
| Total Common Shares  | 31,200    | 31,200    |          | 31,200      | 31,200    |          |
| Total Preferred Shares   | 31,200    | 31,200    |          | 31,200      | 31,200    |          |
| EPS .  | 1.43      | 0.94      | 51.7%    | 3.41        | 3.12      | 9.29     |

3Q13 Results Page 16 of 18



# **Consolidated Balance Sheet**

in R\$ thousand

| Assets                        | 09/30/2013 | 06/30/2013 | 09/30/2012 |
|-------------------------------|------------|------------|------------|
| Current Assets                | 2,264,417  | 2,227,025  | 2,016,806  |
| Cash Equivalents              | 311,880    | 257,146    | 266,509    |
| Credits                       | 929,219    | 941,533    | 845,584    |
| Credits-Branded               | 249,326    | 230,030    | 175,380    |
| Inventories                   | 674,415    | 700,610    | 641,385    |
| Deferred or Recoverable Taxes | 72,071     | 67,469     | 60,434     |
| Other Credits                 | 27,507     | 30,236     | 27,513     |
| Non Current                   | 2,063,748  | 2,008,809  | 1,818,664  |
| Long Term Assets              | 206,464    | 195,812    | 188,911    |
| Deferred or Recoverable Taxes | 195,569    | 184,817    | 179,342    |
| Judicial Deposits             | 10,894     | 10,995     | 9,569      |
| Permanent Assets              | 1,857,285  | 1,812,997  | 1,629,753  |
| Investments                   | 208,150    | 210,265    | 216,068    |
| Property, plan and equipment  | 1,596,162  | 1,557,434  | 1,373,600  |
| Intangible                    | 52,973     | 45,298     | 40,084     |
| Total Assets                  | 4,328,166  | 4,235,834  | 3,835,469  |

| Liabilities                        | 09/30/2013 | 06/30/2013 | 09/30/2012 |
|------------------------------------|------------|------------|------------|
| Current Liabilities                | 839,246    | 819,723    | 778,536    |
| Suppliers                          | 191,459    | 221,493    | 200,643    |
| Loans and financing                | 160,276    | 171,933    | 153,775    |
| Dividends Payable                  | 829        | 992        | 716        |
| Wages, Benefits and Provisions     | 145,824    | 126,957    | 162,026    |
| Taxes, Charges and Contributions   | 105,608    | 86,038     | 98,189     |
| Liabilities from assigned credits  | 173,093    | 150,158    | 111,378    |
| Other accounts payable             | 62,157     | 62,151     | 51,809     |
| Non Current                        | 749,657    | 766,212    | 625,072    |
| Long Term Liabilities              | 749,657    | 766,212    | 625,072    |
| Loans and financing                | 441,278    | 462,300    | 377,539    |
| Taxes and Contributions            | 71,199     | 72,367     | 74,515     |
| Provision for eventual liabilities | 82,271     | 76,490     | 61,496     |
| Loans with related parties         | 143,846    | 144,043    | 100,160    |
| Other                              | 11,062     | 11,011     | 11,363     |
| Shareholders' Equity               | 2,739,263  | 2,649,899  | 2,431,861  |
| Paid-in Share Capital              | 2,300,000  | 2,300,000  | 2,000,000  |
| Profit Reserve                     | 277,763    | 187,216    | 265,914    |
| Asset Valuation Adjustment         | 161,499    | 162,683    | 165,946    |
| Total Liabilities                  | 4,328,166  | 4,235,834  | 3,835,469  |

3Q13 Results Page 17 of 18



# **Consolidated Cash Flow**

in R\$ thousand

| Cash Flow Statement - Indirect Method                               | 3Q13            | 3Q12                     | 9M13            | 9M12               |
|---|-----------------|--------------------------|-----------------|--------------------|
| Cash flows from operating activities                                |                 |                          | J5              |                    |
| Net income for the period   | 89,413          | 58,935                   | 212,622         | 194,701            |
| Recording of provision for doubtful accounts                        | 13,840          | 26,670                   | 15,446          | 45,031             |
| Depreciation and amortization                                       | 45,902          | 38,531                   | 130,831         | 111,329            |
| Proceeds (loss) from sale of property, plant and equipment          | (54)            | (53)                     | (231)           | (1,753)            |
| Deferred income tax and social contribution                         | (7,610)         | (11,499)                 | (21,897)        | (31,128)           |
| Provision for inventory losses                                      | 2,694           | 215                      | 3,437           | 664                |
| Provision for labor, tax and civil risks                            | 2,587           | (112)                    | 5,968           | 3,628              |
| Interest and monetary and exchange variation expenses               | 18,085          | 15,715                   | 47,754          | 41,569             |
| Interest on securities  | (3,579)         | (1,516)                  | (9,411)         | (10,430)           |
| Other   | (102)           | (387)                    | (484)           | 158                |
| Changes in assets and liabilities                                   | (102)           | (307)                    | (404)           | 150                |
| Trade accounts receivable   | (20,821)        | (17,417)                 | 97,446          | 12,583             |
| Inventories   | 23,502          | (36,509)                 | (140,289)       | (83,771)           |
| Recoverable taxes   | (8,912)         | (22,808)                 | (23,868)        | (45,648)           |
| Other assets  | 2,729           | 11,694                   | (5,808)         | (3,428)            |
| Escrow deposits and others  | 101             | (113)                    | (467)           | (1,349)            |
| Trade accounts payable  | (30,033)        | 5,244                    | (36,317)        | (21,474)           |
| Payroll, provisions and social contributions                        | 18,867          | 28,907                   | 10,138          | 27,266             |
| Income tax and social contribution                                  | 35,832          | 26,246                   | 97,986          | 93,104             |
| Value-added tax on sales and services – ICMS                        | 6,086           | (5,062)                  | (39,297)        | (47,143)           |
| Payables to card managers   | 22,934          | 11,981                   | 25,279          | 31,324             |
| Other liabilities   | 6               | 3,238                    | (4,294)         | 13,828             |
| Cash provided by operating activities                               | 211,466         | 131,898                  | 364,543         | 329,064            |
| Payment of interests  | (10,746)        | (12,430)                 | (36,064)        | (36,049)           |
| Payment of interests  Payment of income tax and social contribution | (22,349)        | (15,473)                 | (131,177)       | (82,898)           |
| Net cash provided by operating activities                           | 178,371         | 103,995                  | 197,302         | 210,118            |
| Cash flows from investing activities                                | 178,371         | 103,333                  | 197,302         | 210,116            |
| Available-for-sale securities                                       | -               | (159,289)                | -               | (159,289)          |
| Redemption of securities  |                 | 169,945                  | -               | 169,945            |
| Acquisition of property for investment                              | (1,059)         | (2,159)                  | (3,336)         | (2,587)            |
| Acquisition of property, plant and equipment                        |                 | (71,493)                 |                 |                    |
|   | (78,169)        |                          | (268,972)       | (157,139)          |
| Acquisition of intangible assets                                    | (11,072)<br>164 | (1,526)                  | (22,188)<br>804 | (6,556)<br>11,859  |
| Proceeds from sale of property, plant and equipment                 |                 | 505<br>( <b>64.017</b> ) | (293.692)       |                    |
| Net cash used in investing activities                               | (90,136)        | (64,017)                 | (293,692)       | (143,767)          |
| Cash flows from financing activities  Dividends paid                | (11)            | (10E)                    | (7E 963)        | /7E 020)           |
| New loans and financing   | (11)<br>6,196   | (105)<br>2,025           | (75,862)        | (75,938)<br>63,489 |
| New loans and financing  Repayment of loans and financing           |                 |                          | 95,045          |                    |
|   | (40,035)        | (35,618)                 | (117,642)       | (97,641)           |
| New loans from related parties                                      | (2.402)         | (1.201)                  | 42,441          | 42,441             |
| Repayment of loans from related parties                             | (3,183)         | (1,261)                  | (5,888)         | (3,631)            |
| Net cash used in financing activities                               | (37,032)        | (34,959)                 | (61,906)        | (71,280)           |
| Increase (decrease) in cash and cash equivalents, net               | 51,203          | 5,018                    | (158,296)       | (4,929)            |
| Cash and cash equivalents at the beginning of the period            | 87,740          | 100,757                  | 297,239         | 110,705            |
| Cash and cash equivalents at the end of the period                  | 138,943         | 105,775                  | 138,943         | 105,775            |

3Q13 Results Page 18 of 18