

## RIACHUELO OPENS ITS 293<sup>rd</sup> STORE

**São Paulo, August 2<sup>nd</sup>, 2017 - Guararapes Confeções – Lojas Riachuelo** [BM&FBOVESPA: GUAR3 (ON); GUAR4 (PN)], announces the opening of Riachuelo's 293<sup>rd</sup> store.

Located in Rio de Janeiro, state of Rio de Janeiro, the new store has a sales area of 1.409 m<sup>2</sup> and expands the Company's presence in Rio de Janeiro region to 28 units.

New Stores 2017	Opening	Sales Area (m <sup>2</sup> )
1 - Aparecida de Goiânia/GO - Aparecida Shopping	June 27	1,653
2 - Foz do Iguaçu/PR - Palladium Shopping	August 1	1,604
3 - Rio de Janeiro/RJ - Boulevard Rio Shopping	August 2	1,409

For further information visit our website at <http://www.riachuelo.com.br/ir>

### Guararapes Confeções - Lojas Riachuelo

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### **About Guararapes-Riachuelo:**

*Guararapes is the largest fashion group in Brazil and the parent company of the retail chain Lojas Riachuelo, one of the country's largest clothing department store chain with **293 stores** nationwide. Since it began operations, the Group has striven to supply high-quality products at affordable prices, always seeking to satisfy its customers and add value for its shareholders. One of its main differentials is the integration of its manufacturing and retail arms, a model that has proved successful worldwide, enabling Guararapes-Riachuelo to respond rapidly to changing trends in the market and the fashion world.*